



# SHANNON HURST

PUBLIC  
RELATIONS

## CONTACT

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🌐 [www.shannonmhurst.com](http://www.shannonmhurst.com)

## EDUCATION

AUBURN UNIVERSITY

*Bachelor of Arts, Public Relations | 2014-Present*

## SKILLS

- Strong Organizational Skills
- Self-Motivated
- Excellent Time Management
- Strong Communication Skills
- Social Media and Technology Savvy
- Excellent Writing Skills
- Proficient HTML and CSS coding

## EXPERIENCE

KC PROJECTS | BIRMINGHAM, AL

*Public Relations Intern | May- August 2017*

- I worked hands on with client projects and assisted in the research, writing, and branding of clients.
- I developed effective social media for clients such as Alexander Shunnarah, The Sanders Trust and Slice Fest Music Festival.

RED MANGO | HOOVER, AL

*Social Media Assistant | 2011 - Dec 2013*

- Maintained social media accounts and developed relevant content to reach the company's target audience.

## ACTIVITIES

- The National Society of Leadership and Success
- Zeta Tau Alpha, Social Sorority
- Relay for Life